

# Kaleidoscope Theatre Productions

PROFESSIONAL THEATRE FOR THE WHOLE FAMILY

July 21, 2010

## MEDIA RELEASE

FOR IMMEDIATE RELEASE: ARTS & ENTERTAINMENT / CULTURE

### KALEIDOSCOPE THEATRE ANNOUNCES 2010-2011 SEASON: "THERE AND BACK AGAIN"

Victoria, B.C., - July 20, 2010 – We begin our 2010-2011 **Family Theatre Series** at the McPherson Playhouse with our mainstage production of J.R.R. Tolkien's *The Hobbit* – a stunning theatrical adaptation for the stage by Kim Selody, we produces to record breaking audiences and tremendous critical claim in 2002.

Our Family Theatre Series at the McPherson Playhouse continues in 2011 with four more dynamic presentations – Axis Theatre's *The Big Sneeze*, February 6; Vancouver Opera's *Cinderella*, February 20; Dufflebag Theatre's *Rumpelstiltskin*, March 27; and Canadiana Musical Theatre's *The Birth of the C.P.R.* Individual and subscription tickets to the Family Theatre Series productions are available at the McPherson Box Office (250) 386-6121.

Spring 2011 – We are very excited to be presenting our own production of *Hana's Suitcase* adapted for the stage by Emil Sher based on the book by Karen Levine (originally published by Second Story Press) April 29 – May 8, 2011 at the Metro Studio Theatre. Tickets for *Hana's Suitcase* are available October 1, 2010 at Kaleidoscope Theatre Office (250) 383-8124.

And our 2010-2011 Season would not be complete without our annual Lawyers on Stage fundraiser. We will be producing *Hair*: The American Tribal Love-Rock Musical by James Rado and Gerome Ragni (book and lyrics) and Galt McDermot (Music). Two night benefit performances on April 8 & 9, 2011 at the McPherson Playhouse will include a reception, costume contest, prize raffles and silent auction. Tickets for this benefit performance and fundraiser are available at the McPherson Box Office (250) 386-6121.

Look for our **Young Playwright Festival**, taking place May 11-15, 2011 at Parkland Secondary School. Young aspiring writers are invited to submit their scripts for consideration and dramaturgical support. Their work will be professionally directed, and then performed by their peers.

The same commitment to quality in our professional productions, we bring to our theatre training of young people with our **Kaleidoscope Performing Arts Studio** classes in Drama, Musical Theatre and Acting for Film and Television. We are now fortunate to have our studio location on the same facility as our Kaleidoscope Theatre Office on the third floor of the Burnside Campus of the Gorge and Burnside Community Association at 3130 Jutland Road.

To celebrate our new theatre season, new studio/office location and the start of our Fall Performing Arts Studio we will be hosting an Open House on Saturday, August 28, 2010 at our new office/studio location at 3130 Jutland Road (3<sup>rd</sup> Floor) from 1:00 – 4:00 pm.

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For more information on Kaleidoscope Theatre or to schedule media coverage, please contact Annalyn Richardson at (250) 383-8124 or [marketing@kaleidoscope.bc.ca](mailto:marketing@kaleidoscope.bc.ca)

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